



# VALUING NATURE

## Optimising forest management and ecosystem service delivery

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# Ecosystem service delivery – Thetford Forest

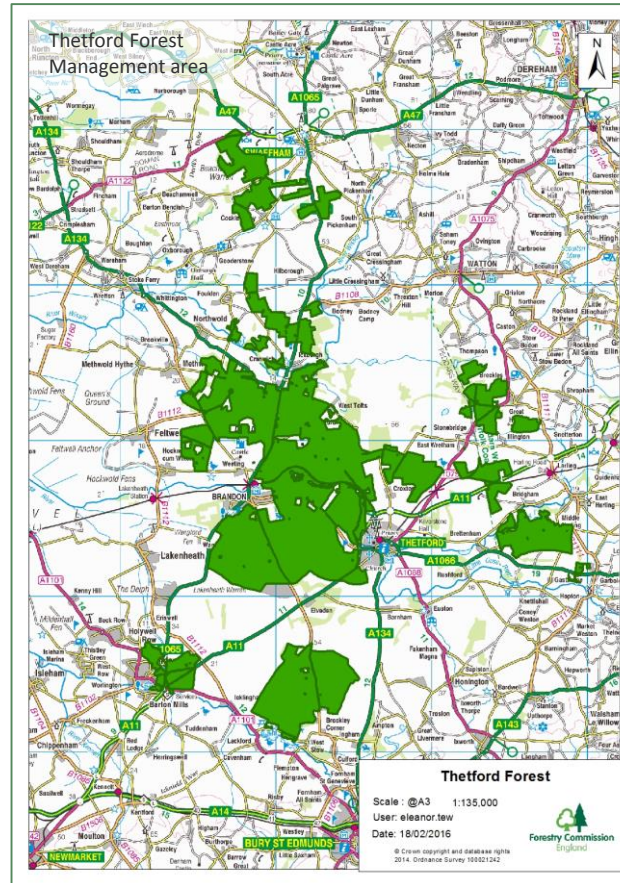
## Provisioning



## Regulating



## Supporting



## Cultural



# Why attend the Business Impact School?

- Conservationist → intrinsic value of nature
- Forestry → business and economic case for investing in natural capital
- How to value and compare ecosystem services?
- How to communicate the value of ecosystem services in business terms?
- Insights from leaders in field, approaches from other researchers

# Opportunities and challenges

## Opportunities

- Working with FC
  - Expertise and experience
  - Data
- Forest Enterprise priorities: people, economy, nature
- Shift to payment for ecosystem services?

## Challenges

- Balancing different objectives between departments
- Long term forestry plan
- Applicability to other forests